

Artwork Guidelines

Large Format Digital Printing

COMPATIBILITY

We can open both PC and Mac files, as long as we are supplied with ALL fonts, images, etc.

FILE FORMATS

Vector: Adobe Illustrator CS3 (or earlier) AI or EPS (layers)
Acrobat PDF

Raster: Adobe Photoshop CS3 (or earlier) layered PSD
or EPS, TIF or JPG

RESOLUTION

Billboard prints: final size: 35dpi minimum/50dpi maximum

Wraps/banners: between 100dpi and 150dpi (file size permitting)

Photo quality: at least 200dpi (file size permitting)

COLOUR SPECIFICATIONS

Working spaces: RGB files - use "Adobe RGB (1998)" profile
CMYK files - use "U.S. Sheetfed Coated v2" profile

Pantone colours: If you are using spot colours, please specify at 100% as tints may have unexpected results.
Use Pantone Solid Coated (e.g. PMS 485 C)

FONT USAGE

Outline all fonts whenever possible. If not, please provide all fonts (Mac or PC) along with the production file.

ADDITIONAL SPECIFICATIONS

Document setup should be large enough to accommodate bleed (1"), crop marks and any panel notes.

Images should be set for final size of output (e.g. 100dpi at 100%)

Include **all** linked images with your layout file.

Indicate the final dimensions and output percentage in your file or accompanying your proof or purchase order.

Please attach a PDF proof (where possible) for our reference, or supply a colour hard copy/sample if you require an accurate colour match.

All IDP colour proofs supplied are subject to a charge.

Please provide as much information as possible regarding your files when speaking to us about your order.

If you have any questions regarding your production files, contact:

Rob Tenwesteneind rob@idpgraphics.com
905.571.3300 or 1.888.290.7776
or upload files at:
<http://idpgraphics.com/ftp.html>
and click on the "loading dock" icon



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