



**February 27, 2004**

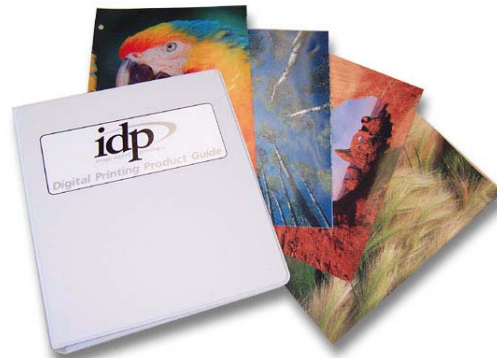
## **IDP RELEASES DIGITAL PRINTING PRODUCT GUIDE**

Image digital printing has now made available a digital printing product guide for sign shops in order to assist them in their sales efforts. The binder includes all the “wide format media” available and includes description uses, examples, and product codes.

“Our customers have been asking us for a product guide, and we are happy to be able to respond quickly and provide one. It has been assembled in a user friendly format, that will make it easy for our clients and their customers to choose what media is best for each application” says Paul Valdstyn, a Partner at IDP.

The guide has a quick index with pictures that correspond to samples, along with product descriptions and suggested media uses. It includes everything from Backlit Sign material to banners, mesh, and a variety of different grade vinyls.

IDP plans to sell the guide for \$100.00 plus \$14.00 shipping to offset costs of production and distribution. They will also provide an unconditional 60 day return policy if it turns out not to be helpful. “We aren’t looking to make money, only cover material and assembly cost” said Paul. We are quite certain that our customers will find this a very useful tool in the sales process.



To order call (888) 290-7776